

OASIS+ MARKETING CHECKLIST

ArtForm Agency is dedicated to providing comprehensive support for clients aiming to enhance their visibility and compliance in government contracting spaces, particularly for the OASIS+ program. Services include:

- **Creation of OASIS+ Capabilities Statement**
 - Document that outlines the company's core competencies, past performance, and differentiators that will help secure contracts
- **Create the OASIS+ Website Landing Page**
 - Showcase relevant services and expertise
- **Website check for 508-compliance testing/remediation**
 - Guarantee accessibility throughout site
- **3 to 5 graphics sized for LinkedIn posting**
 - Capture attention and convey key messages
- **Flyer/Brochure**
 - Summarize services and capabilities
- **Separate meeting scheduled to work with ArtForm team**
 - Ensure deliverables meet goals and regulations

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